



## The 2015 Gimli Film Festival seeks volunteers for its 15<sup>th</sup> annual Festival July 22-26

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(Gimli, Manitoba; June 15, 2015) — The Gimli Film Festival (GFF) is considered by many to be Manitoba's premier film industry event, offering a combination of amazing films, unique venues, and lakeside verve that keeps film fans flocking back.

Now in its fifteenth year, GFF is gearing up to once again transform the picturesque lakeshore community of Gimli into a film-lovers' paradise for five days; on **July 22-26 2015** the GFF comes to life! But this transformation can only take place with the hard work of volunteers, who are the drive behind the festival.

"We need lively volunteers to help make our Festival a success," said Emily Lair, Logistics and Volunteer Coordinator for the 2015 Gimli Film Festival. "Our volunteers will be involved at our box office, indoor screenings, free beach screenings, and hospitality events."

Lair stressed that volunteering at the Gimli Film Festival is truly an experience like no other, having been intimately involved with the behind-the-scenes workings of the festival herself since the tender age of fourteen. "Being a GFF volunteer formed an unforgettable part of my own childhood memories," said Lair, "and until you've sat in the sand and watched a movie, you haven't experienced Gimli or the GFF!"

Volunteer benefits include flexible hours, access to films and Festival events, a volunteer T-Shirt and hospitality. The 2015 Gimli Film Festival will be showcasing the best new films from Canada's and Manitoba's most promising directors and an exceptional selection of features, documentaries and shorts from around the world.

This year, the GFF also has a new box office location at 77B First Avenue in Gimli, Manitoba, which will double as volunteer headquarters for the duration of the festival. Recently GFF sponsor RBC donated a Day of Service —with RBC employees mopping floors, scrubbing windows, and lining the walls with film posters—to help redesign the retail space into the official 2015 GFF Box Office.

"Today we're here for RBC, doing whatever we can to make this a great-looking box office," smiled Michelle Aitkenhead, RBC employee and Development Chair for GFF. "Volunteering is the best way to experience the Festival! And with this being our fifteenth anniversary, **THIS** is the year you want to volunteer for Gimli Film Festival—it's going to be big! Very, very big."

If you are interested in volunteering for the Gimli Film Festival, call the Festival office at 204-642-8846 or visit our website at [gimlifilm.com](http://gimlifilm.com).

Visit [www.gimlifilm.com](http://www.gimlifilm.com) for the most up-to-date information on everything you need to know about the Festival! Our shiny new GFF APP is available after June 17 – download and enter to win a GFF Film Pass!

Like us on Facebook – <https://www.facebook.com/gimlifilmfestival>

Follow us on Twitter @gimlifilm or check out our YouTube Channel: "Gimli Film Festival - Official Site"

Photo: RBC Day of Service volunteers present a cheque for \$1,000 to GFF staff, at their new box office on Friday, June 12.



**Marlene Ness - Communications Coordinator**

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*"See you under the stars July 22-26, 2015 for the 15th edition of GFF!"*